

CLIENT CASE STUDY

Wake Technical Community College

Wake Tech is North Carolina's largest community college, serving more than 70,000 adults annually, with six campuses, three training centers, multiple community sites, and a comprehensive array of online learning options. The college provides equitable access to education that transforms lives through economic mobility and personal fulfillment.



THE CHALLENGE

Wake Tech Foundation hired BrightDot to strengthen executive leadership and enhance organizational development. The college sought guidance to work more efficiently, develop daily processes, and improve their hiring processes.

THE SOLUTION

BrightDot conducted their Bright Star Emotional Intelligence Assessment to identify each Wake Tech Foundation member's strengths and weaknesses. The team found this an extremely valuable exercise and benefitted from greater awareness of how they could work together more cohesively and effectively.

Additional BrightDot training included:

- Executive coaching with the VP of Development
- Staff coaching and Foundation board coaching

THE RESULTS

The outcome was a fully-functional, more cohesive and efficient team that worked extremely well together. There was a clear understanding of individual roles and expectations.

CLIENT FEEDBACK

"What makes BrightDot different is their willingness to pivot based on the outcome of the assessment. They were flexible and willing to make changes to the scope of work based on our specific goals and objectives."

Stephanie Lake, COO
Wake Tech Foundaton